



**CITY OF WHARTON
PARKS AND RECREATION MEETING**

**Monday, February 24, 2020
5:30 PM**


CITY HALL

**NOTICE OF
CITY OF WHARTON
PARKS AND RECREATION MEETING**

Notice is hereby given that a Parks and Recreation Meeting will be held on Monday, February 24, 2020 at 5:30 PM at the Wharton City Hall, 120 East Caney Street, Wharton, Texas, at which time the following subjects will be discussed to-wit:

SEE ATTACHED AGENDA

Dated this 20th day of February 2020.


By: 
Andres Garza, Jr., City Manager

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Parks and Recreation Meeting is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, at City Hall of said City or Town in Wharton, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on February 20, 2020, at 4:30 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

The Wharton City Hall is wheelchair accessible. Access to the building and special parking is available at the primary entrance. Persons with disabilities, who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, or large print, are requested to contact the City Secretary's Office at (979) 532-4811 Ext. 225 or by FAX (979) 532-0181 at least two (2) days prior to the meeting date. BRAILLE IS NOT AVAILABLE.

Dated this 20th day of February 2020.

CITY OF WHARTON

By: 
Paula Favors
City Secretary



A G E N D A
CITY OF WHARTON
Parks and Recreation Meeting
Monday, February 24, 2020
City Hall - 5:30 PM

Call to Order.

Roll Call.

Public Comments.

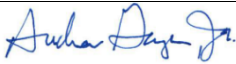
Review and Consider:

1. Minutes from the meeting held September 23, 2019.
2. Request by the City Staff for a Mini Mural Park.
3. Resolution: A resolution of the Wharton City Council authorizing the submission of an application to the AARP Community Challenge 2020 Grant Program and authorizing the Mayor of the City of Wharton to execute all documents related to said submission.
4. Bi-Monthly Food Truck Monday Event.

Adjournment.

City of Wharton
120 E. Caney Street
Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	2/24/2020	Agenda Item:	Minutes from the meeting held September 23, 2019.
Attached are the minutes from the meeting held September 23, 2019.			
City Manager: Andres Garza, Jr.		Date: Thursday, February 20, 2020	
Approval: 			
Mayor: Tim Barker			

**MINUTES
OF
CITY OF WHARTON
CITY COUNCIL PARKS AND RECREATION COMMITTEE MEETING
City Hall, 120 East Caney Street, Wharton, Texas
Monday, September 23, 2019
5:30 pm**

City Manager Andres Garza, Jr. declared a meeting of the City Council Parks and Recreation Committee duly open for the transaction of business at 5:45 p.m.

Committee Members present were: Councilmember Russell Machann, Councilmember Steven Schneider and Councilmember Terry Freese.

Committee Member absent was: None.

Council Member present was: Mayor Tim Barker.

Staff Members present were: City Manager Andres Garza, Jr., Finance Director Joan Andel, Assistant to the City Manager Brandi Jimenez and Community Development Director Gwyn Teves.

Staff Members absent were: None.

Visitors present were: None.

The third item on the agenda was public comments. There were no public comments.

The fourth item on the agenda was to review and consider minutes from the meeting held September 10, 2018. Councilmember Russell Machann made a motion to approve the minutes as presented. Councilmember Terry Freese seconded. All voted in favor.

The fifth item on the agenda was to review and consider National Fitness Campaign Grant. Community Development Director Gwyn Teves stated to the Committee that the City staff was contacted by Ms. Cindy Trevino with the National Fitness Campaign about a grant opportunity that was available to the City of Wharton. She stated that the program would provide a fitness area at a designated location, provide a grant of \$30,000 and provide assistance with getting local supporting donated funds. She stated that applications for the grant are due by November 1, 2019. After some discussion, Councilmember Russell Machann made a motion to recommend to the City Council the submission of the application for the National Fitness Campaign Grant. Councilmember Terry Freese seconded. All voted in favor.


The sixth item on the agenda was adjournment. There being no further business to conduct Councilmember Steven Schneider moved to adjourn the meeting. Councilmen Terry Freese seconded the motion. All voted in favor.

The meeting adjourned at 6:55 p.m.

Andres Garza, Jr. City Manager

City of Wharton
120 E. Caney Street
Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	2/24/2020	Agenda Item:	Request by the City Staff for a Mini Mural Park.
<p>The City Staff would like to implement a Mini Mural Park on Fulton Street behind the City Hall building on the current city owned property that is not being utilized. The mini park would contribute to the City's Comprehensive Plan and activate a current dead space that is already being maintained by the Parks and Recreation Maintenance Department. If approved to proceed, City staff would also like to apply to the AARP Community Challenge 2020 grant program to fund this project. There is opportunity to apply under the create a vibrant space category.</p> <p>Community Development Director Gwyn Teves will be present to answer any questions.</p>			
City Manager: Andres Garza, Jr.		Date: Thursday, February 20, 2020	
Approval: 			
Mayor: Tim Barker			



City of Wharton

120 E. Caney • Wharton, TX 77488
Phone (979) 532-2491 • Fax (979) 532-0181

MEMORANDUM

DATE: February 18, 2020

FROM: Gwyneth Teves, Community Development Director

TO: Parks and Recreation Committee

SUBJECT: Request recommendation to proceed with Fulton Street Mini Mural Park and Grant Application to AARP Community Challenge 2020 for funding.

The City Staff would like to implement a Mini Mural Park on Fulton Street behind the City Hall building on the current city owned property that is not being utilized. The mini park would contribute to the City's Comprehensive Plan and activate a current dead space that is already being maintained by the Parks and Recreation Maintenance Department.

If approved to proceed, City staff would also like to apply to the AARP Community Challenge 2020 grant program to fund this project. There is opportunity to apply under the create a vibrant space category.

It is my recommendation that the Fulton Street Mini Mural Park be recommended to City Council for creation and that an application to the AARP Community Challenge 2020 Program be approved.

If you should have any questions, please contact me at 979-532-2491 ext 238. Thank You.

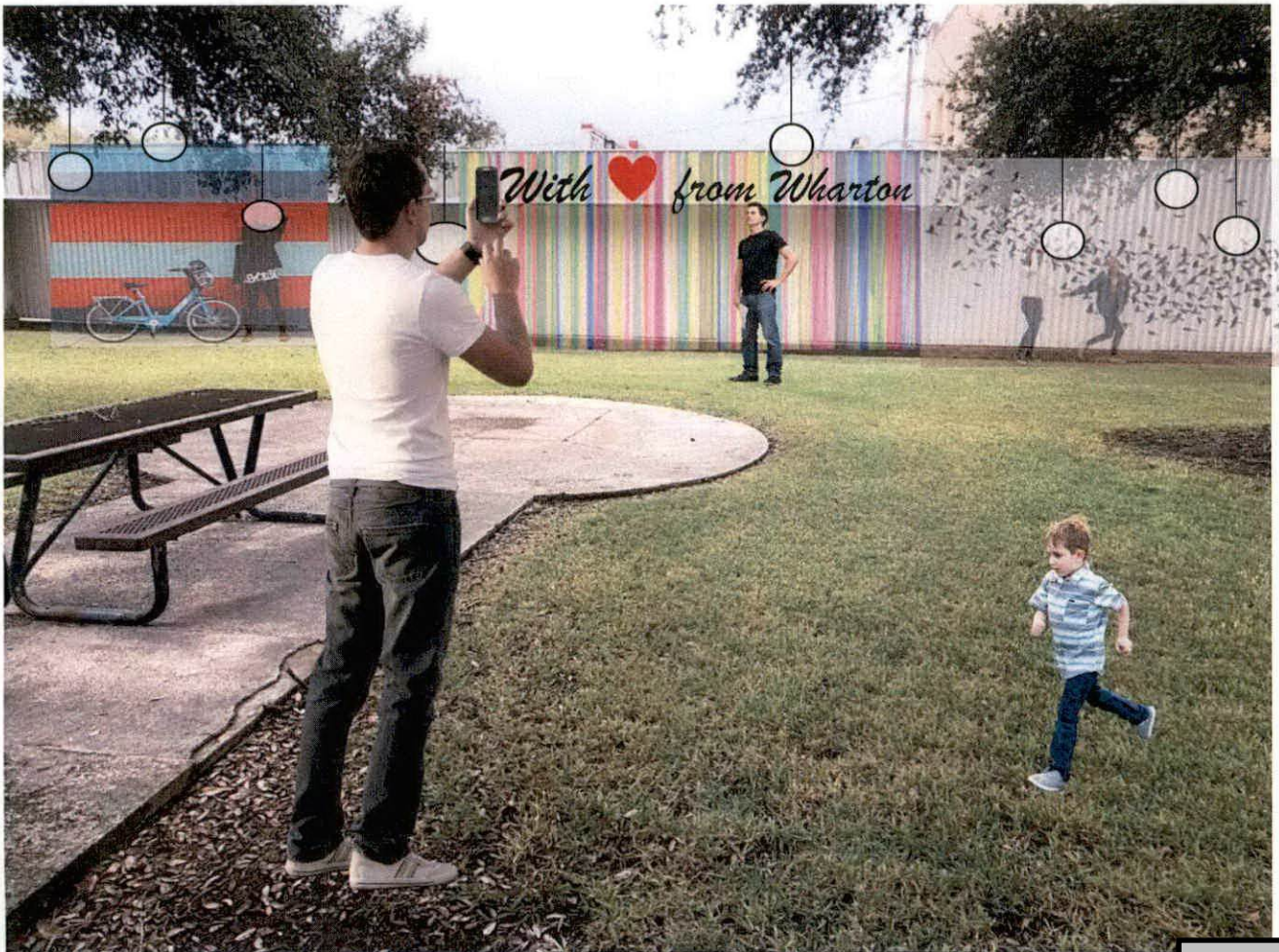
Where: lot space next to city hall, opens up to Fulton street

Purpose

- Contributes to the comprehensive plan
- Activates a dead space that is not currently attractive or in use in any way
- Creates a green space that people can enjoy, easily accessible, close to downtown
- Mirrors other community projects that incorporate picture opportunities that draw younger people closer to downtown
- Very inexpensive to establish, can ask adjacent bank to help donate if needed since will bring people to their area
- Property is already city owned and maintained

Activities

- Determine spacing/mural size, put out call to artists for contest/art submissions
- Incorporate other art – ex. hang globes/transparent bounce balls or solar powered lights from trees, sculptures
- Install landscaping
- Move/paint table?
- Move trash can out of walkway
- Power wash concrete
- Stencil game (like hopscotch) or maybe small fountain – something in the center of the circle pad. Maybe move table here?







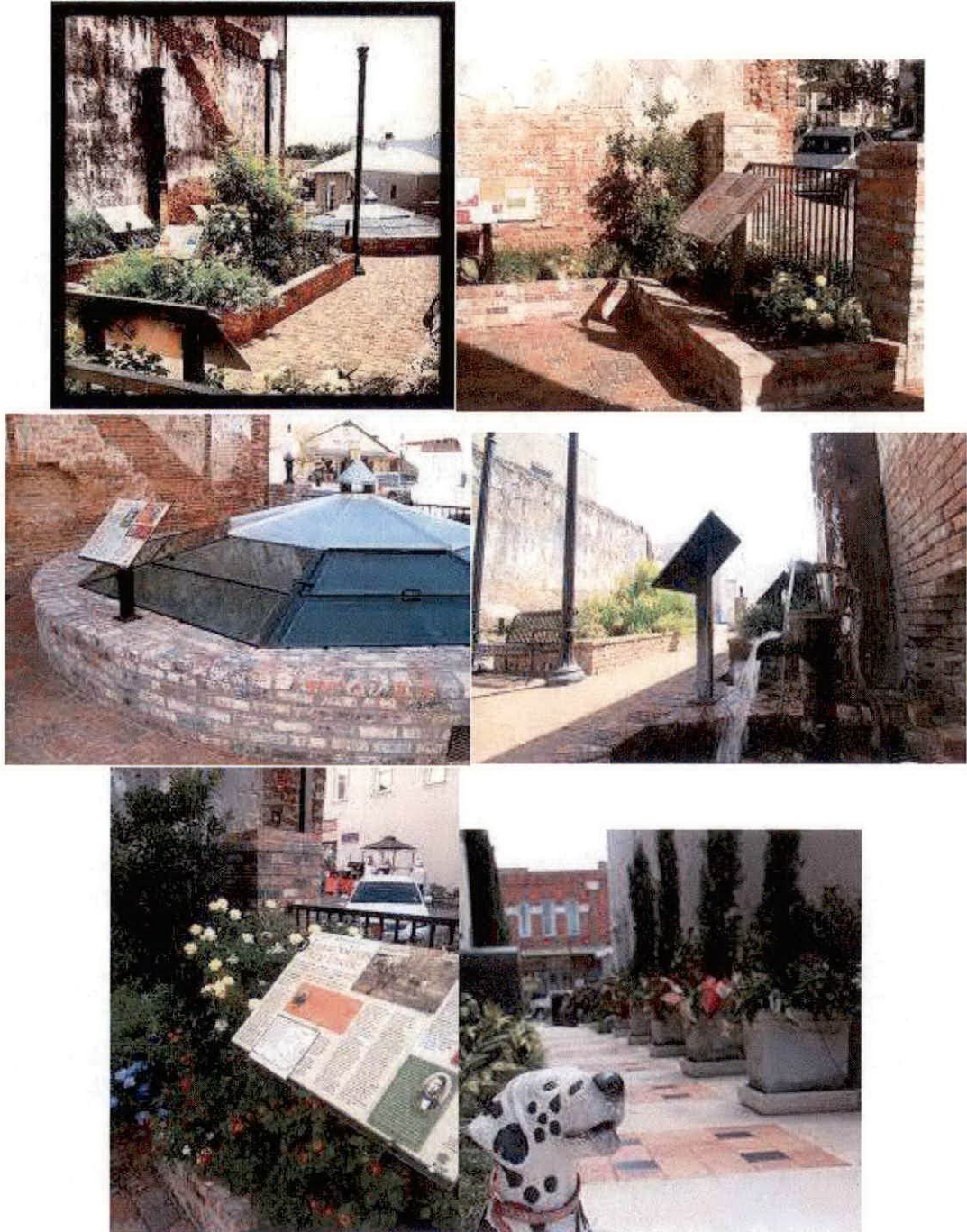
Examples from other communities:

Victoria, TX – Pocket Park & Wall Murals





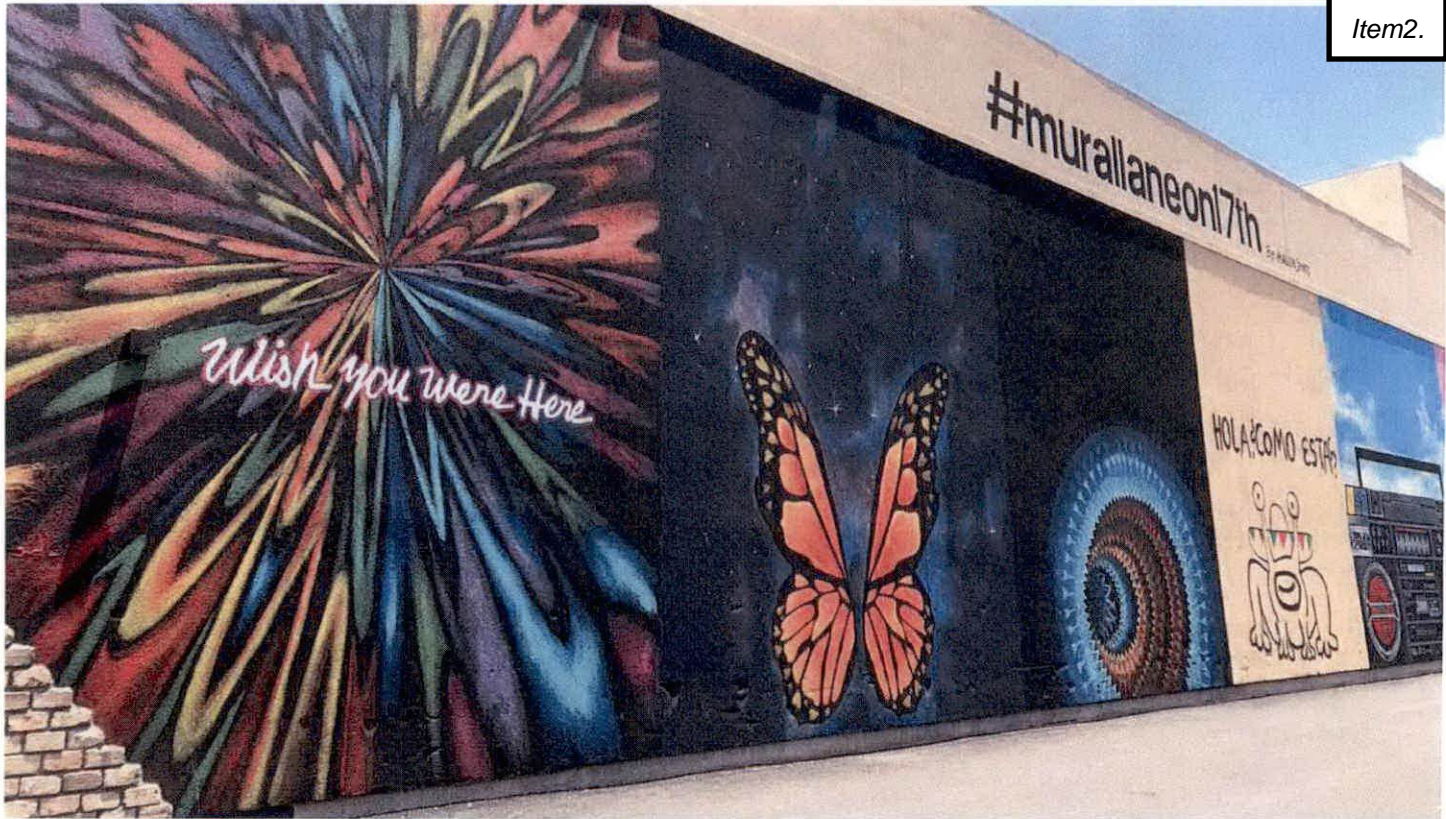
Brenham, TX – Pocket Parks & Alley Ways



Item2.



Item2.





**AARP
COMMUNITY
CHALLENGE**

Grants to make communities livable for people of all ages
aarp.org/CommunityChallenge

ATTACHMENT A: APPLICATION

AARP Community Challenge 2020

Grants to make communities more livable for people of all ages

SAMPLE APPLICATION AND BUDGET OUTLINE

All applications must be submitted through the online application at www.aarp.org/communitychallenge by April 1, 2020, 11:59 p.m. ET

NOTE: All fields must be filled out completely in order for the application to be accepted. Please use "n/a" for "not applicable" where appropriate.

BASIC INFORMATION

1. Name of Applicant Organization: _____

2. Amount of this Grant Request: _____

NOTE: AARP reserves the right to award less funds than requested, so applicants should be prepared to discuss how they would scale down their proposals **if asked**.

3. Organization Profile (for non-governmental organizations only, governmental organizations enter n/a).

Brief history of the organization: _____

Has this organization been involved in work to make this a more livable community? If yes, briefly describe and include the issues. _____

4. Organization Address:

Address: _____

City: _____ State: _____ Zip: _____

5. Organization Tax Status: Please check the one that best applies:

- 501(c)(3) NONPROFIT
- 501(c)(4) NONPROFIT
- 501(c)(6) NONPROFIT
- A MUNICIPALITY
- ANOTHER UNIT OF GOVERNMENT
- OTHER (PLEASE DESCRIBE) _____

6. Organization Twitter Handle: _____
(if none, enter n/a)**7. Organization Facebook Name:** _____
(if none, enter n/a)**8. Did your organization apply for a grant in 2017, 2018 or 2019?**

- Yes – Selected more than once
- Yes – Selected once
- Yes – Not selected
- No – did not apply

9. How did you hear about this grant opportunity?

- The AARP State Office in my state
- The AARP Livable Communities e-newsletter
- An organizational newsletter or conference
 - 880 Cities
 - American Planning Association or State Association of Planners
 - American Society for Landscape Architects
 - America Walks
 - Congress for New Urbanism
 - Federal or State Government Agency
 - Land Trust Alliance
 - League of American Bicyclists or local bike/ped advocacy organization
 - LOR Foundation
 - Metrolab
 - National League of Cities or State League of Cities/State Municipal League
 - National or State Association of Counties
 - National Main Street Center or local Main Street Organization
 - Rails to Trails
 - Smart Growth America
 - Strong Towns

- Trust for Public Land
- Other
- A local event or newsletter
- Word of mouth in the community
- Social Media
- Other

POINTS OF CONTACT

10. Grant Application Contact:

Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

11. Project Implementation/Execution Point of Contact (if different from #10):

Name: _____

Title: _____

Address: _____

Phone: _____ Email: _____

COMMUNITY DETAILS

12. Name of Municipality Where Project Will Be Physically Located/Delivered:

13. Approximate Address Where this Project Will Be Delivered:

NOTE: This information is for AARP’s analysis purposes only and will not be used in award information, etc.

Address: _____

City: _____ State: _____ Zip: _____

14. Approximate population for the city/town/area where this project will be delivered:

NOTE: Please do not enter population ranges.

17. Project Livability Improvement Statement:

Please specify in 350 characters or less the social impact this grant will bring to the community, especially to individuals aged 50-plus.

For example: This grant will improve (COMMUNITY X) by enhancing public safety through improving the walkability of the area for older residents and all individuals by adding traffic calming elements.

Please see additional examples in Attachment D.

18. Project Category:

Please select the category below that best describes your project, along with the *primary* corresponding sub-category.

- Create vibrant public places** in the community through permanent or temporary solutions that improve open spaces, parks and access to other amenities.
- Public space activation (e.g., public plaza improvements, parklets, street trees, alleyway activation, seating and games in public spaces, seating along Main Street corridors, signage in neighborhoods)
 - Public art installations that make a space more inviting (e.g. murals and sculptures that are connected to a broader plan for the public space)
 - Park enhancements (e.g., park equipment improvements, new structures, dog parks)
 - Playgrounds (e.g., intergenerational play spaces)
 - Community gardens (e.g., building accessible community garden beds)
 - Activities to engage people in vibrant public places (e.g., open streets events)
 - Accessibility of amenities (e.g., increasing accessibility features of park equipment)
 - Public safety interventions (e.g., proper lighting, landscaping, block revitalization/maintenance)
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-
- Deliver a range of transportation and mobility options** through permanent or temporary solutions that increase connectivity, walkability, bikeability and access to public and private transit and safety.
- Roadway/sidewalks/crosswalk improvement and beautification (e.g., markings for crosswalks, traffic calming pop-ups at intersections)
 - Micro-mobility enhancements/management (e.g., parking and training on scooters, e-bikes, etc.)
 - Bikeability (e.g., bike sharing options, temporary bike lanes)
 - Expansion and enhancement of existing transportation options (e.g., adding volunteer-led transportation programs, enhanced coordination of existing transportation resources)

- Public or private transit access and safety (e.g., transit shelters, activating and improving transit stops)
 - Improved wayfinding (e.g., signage and markings)
 - Trails (e.g., completing and connecting trails, signage)
 - Accessibility of transportation amenities (e.g., increasing accessibility features of transportation options for people of all abilities, including ADA compliance, etc.)
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-

- Support the availability of a range of housing** in the community through permanent or temporary solutions that increase accessible and affordable housing options.
- Accessory dwelling units and tiny homes
 - Co-housing programming and resources
 - Resources about housing options and available services
 - Innovative or new home maintenance, repair and support services
 - Lifelong housing and accessibility
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)
-

- Increase civic engagement with innovative and tangible projects** that bring residents and local leaders together to address challenges and facilitate a greater sense of community inclusion and diversity.
- Developing projects based on residents' priorities (e.g., participatory budgeting efforts)
 - Bringing resident insight and volunteer power into local government (e.g., citizen academies, local volunteers supporting City Hall efforts)
 - Engaging residents alongside thought leaders in problem solving (e.g., hackathons)
 - Other ideas that improve civic engagement in the community (please only select if your project does not fit into one of the above categories and please describe in detail)

Note to Nonprofits: While this new category is targeted to local governments, nonprofits can still apply for and receive a grant in this category, but they must demonstrate that they are working with local governments to solicit and include citizen expertise on the project or to help solve a pressing community challenge.

- Demonstrate the tangible value of “Smart Cities”** by developing and implementing innovative programs that involve residents in accessing, understanding and using data to engage in decision-making that increases quality of life for all.
 - Tools and programming to capture data and resident feedback
 - Activities that highlight the use of data to improve decision-making in local government
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)

- Other**
 - Connectivity improvements, including broadband access.
 - Activities that increase access to healthcare services
 - Activities that support family caregivers
 - Activities to support entrepreneurship and economic development
 - Other (please only select if your project does not fit into one of the above categories and please describe in detail)

19. Project Deliverables:

Please specify the individual deliverables. Provide as much detail as you can about any **physical structures** (such as benches, lighting, signage, etc.), **dates, addresses** and **communications** within 300 characters for each deliverable. See examples in Attachment D.

- Deliverable 1:** _____
- Deliverable 2:** _____
- Deliverable 3:** _____
- Deliverable 4:** _____
- Deliverable 5:** _____

Add more as necessary

For example:

- I. Provide suitable lighting in the public space located at (ADDRESS) between Street X and Street Y.
- II. Commission and install ten (10) structures with LED lighting at (ADDRESS) with custom side panels.
- III. Install four (4) benches at (ADDRESS).
- IV. Install signage at (ADDRESS)
- V. Conduct outreach to the community through local media and social platforms owned by the City, Main Street Organization and the Chamber of Commerce and will include at least three (3) published communications promoting the public space improvements.

20. Project Type:

PLEASE NOTE: Proposals for the project types described below will be prioritized over those that support ongoing programming or events.

- Permanent physical fixtures in the community
- Temporary demonstrations that lead to long-term change
- New, innovative programming or services

PROJECT NARRATIVE AND BUDGET

Please complete each section with 2,000 characters or fewer (excluding Question 27)

21. Livable Communities Activities. Please provide a brief summary of the ongoing efforts to make this community more livable for all ages and share how the Community Challenge project will support that effort and have a lasting impact.

22. Community engagement. Please describe how residents and local organizations been engaged in the area's livable communities activities to date. How will you engage the community and involve older adults in the process as you execute this grant?

23. Role of Volunteers. Please describe how residents and local organizations been engaged in the area's livable communities activities to date. How will you engage the community and involve older adults in the process as you execute this grant?

- a. Do you anticipate volunteers age 50 and older playing a role in the implementation of the Community Challenge project?
 - Yes
 - No
- b. Please describe the role that volunteers (particularly those 50+) will play in implementing the Community Challenge project.

24. Multicultural Population. If the primary beneficiaries of this project are from a multicultural population, please select the one or two populations who are primarily served below (Please note: This does not carry weight in the scoring criteria).

- African American/Black
- Hispanic/Latino
- Asian American Pacific Islander
- Native American
- LGBT
- Other, please describe: _____

25. Metrics. Fill in the table with the estimated metrics you will be able to capture over the course of this grant activity and beyond, and include goals for each metric. For example: number of people served, number of certifications issued, structures achieving ADA-compliance, etc.

Metric	Goal
<i>Example: Number of People Served</i>	<i>Example: 50 Individuals Served</i>
(text)	
(text)	
(text)	
(text)	
(text)	
(text)	

26. **Matching Funds and In-Kind Support.** Matching funds are not required. However, please detail any matching funds or in-kind support the organization will receive to contribute toward this project.

	Matching Funds (\$)	In-Kind Support
Nonprofit		
Private		
Public		

27. **Project Budget.** Please specify what expenses will be covered by the grant. Itemize anticipated expenses and income (if any) for this proposal. Include in-kind services, such as donated materials and/or labor. Add explanations if necessary.

	Expense	Additional information
Contracted services costs		
Staff costs, if any		
Office materials & supplies, if any		
Travel expenses, if any		
TOTAL REQUESTED		
Are there matching funds or services planned? What is their value?		

28. **How will you use AARP branding?**

29. Other Funding: AARP might be contacted by other potential funders that could be interested in funding projects that were not granted through the AARP Community Challenge. The potential funders may have additional process steps and funding requirements than those of the AARP Community Challenge. If requested, AARP would like to send your contact information, organization name and a short description of your proposal, including the community where the project would take place (“Project Information”). Please note that these projects will be subject to any potential funder’s own terms, conditions and review. Please indicate in your application whether or not you give permission to AARP to share your contact information and a description of your proposal. If you select “yes,” you agree on behalf of yourself and your organization to release AARP from all liability associated with sharing the Project Information with potential funders. We will alert you before this information is given to potential funders. **Do you give AARP permission to share this information with other organizations that might be interested in funding your project?**

YES

NO


An Opportunity for Other Possible AARP Funding: Please note that by submitting a proposal for the AARP Community Challenge initiative, you and your organization give AARP permission to reach out to you and others at your organization about other possible AARP funding opportunities that your proposal may be eligible for based on the AARP Community Challenge criteria. However, please note that AARP is not obligated in any way to consider your proposal for any additional AARP funding.

NOTIFICATION

Successful applicants will be notified by email. In order to receive funding, selected applicants must execute and return a binding Memorandum of Understanding and completed financial forms to the AARP National office to communitychallenge@aarp.org by 11:59 p.m. June 29, 2020. Noncompliance with this time period may result in disqualification.

City of Wharton
 120 E. Caney Street
 Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	2/24/2020	Agenda Item:	Resolution: A resolution of the Wharton City Council authorizing the submission of an application to the AARP Community Challenge 2020 Grant Program and authorizing the Mayor of the City of Wharton to execute all documents related to said submission.
<p>City staff would like to apply to the AARP Community Challenge 2020 Grant Program to fund a Mini Mural Park. There is opportunity to apply under the create a vibrant space category.</p> <p>Community Development Director Gwyn Teves will be present to answer any questions.</p>			
City Manager: Andres Garza, Jr.		Date: Thursday, February 20, 2020	
Approval: 			
Mayor: Tim Barker			

**CITY OF WHARTON
RESOLUTION NO. 2020 - XX**

A RESOLUTION OF THE WHARTON CITY COUNCIL AUTHORIZING THE SUBMISSION OF AN APPLICATION TO THE AARP COMMUNITY CHALLENGE 2020 GRANT PROGRAM AND AUTHORIZING THE MAYOR OF THE CITY OF WHARTON TO EXECUTE ALL DOCUMENTS RELATED TO SAID SUBMISSION.

WHEREAS, The City of Wharton City Council wishes to submit an application to the AARP Community Challenge 2020 Grant Program; and,

WHEREAS, The Wharton City Council wishes to authorize the Mayor of the City of Wharton to execute all documents relating to said grant application.

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF WHARTON, TEXAS:

SECTION I. The Wharton City Council hereby approves the submittal of the application to the AARP Community Challenge 2020 Grant Program.

SECTION II. The Wharton City Council hereby authorizes the Mayor of the City of Wharton to execute all documents related to said grant application.

SECTION III. That this resolution shall become effective immediately upon its passage.

PASSED, APPROVED, and ADOPTED this 24th day of February 2020.

CITY OF WHARTON, TEXAS

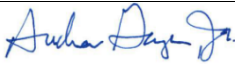
By: _____
TIM BARKER
Mayor

ATTEST:

PAULA FAVORS
City Secretary

City of Wharton
120 E. Caney Street
Wharton, TX 77488

PARKS AND RECREATION COMMITTEE

Meeting Date:	2/24/2020	Agenda Item:	Bi-Monthly Food Truck Monday Event.
<p>The City Staff of the Community Development and Code Enforcement Department are requesting a recommendation to City Council for permission to implement a Bi-Monthly Food Truck Monday event starting in the spring at Guffey Park.</p> <p>This project would lay the groundwork for multiple goals in the City of Wharton’s Comprehensive Plan, specifically related to encouraging and growing small/local business development and increasing economic opportunities. In addition to the economic impact, hosting this event would attract more people to the central downtown area, which is the historical core of our city. In summary this event would increase the likelihood participants will invest in the local businesses of the area, could improve community pride, and it provides a food source on a day where other restaurants are typically closed.</p> <p>Furthermore, this event helps the City achieve goals around parks and recreation in that it establishes Guffey Park as an open and out-door ‘market space’ destination that can be utilized for future farmer’s markets, holiday markets, community garage sale/swaps, or other public gathering opportunities that build community. This event would be a small and inexpensive, yet a powerful way for the City to start the path towards positive and successful growth for our community.</p> <p>Community Development Director Gwyn Teves will be present to answer any questions.</p>			
City Manager: Andres Garza, Jr.		Date: Thursday, February 20, 2020	
Approval: 			
Mayor: Tim Barker			



City of Wharton

120 E. Caney • Wharton, TX 77488
Phone (979) 532-2491 • Fax (979) 532-0181

MEMORANDUM

DATE: February 18, 2020

FROM: Gwyneth Teves, Community Development Director

TO: Parks and Recreation Committee

SUBJECT: Request recommendation to City Council to proceed with City Sponsored Food Truck Monday Event at Guffey Park.

The City Staff of the Community Development and Code Enforcement Department are requesting a recommendation to City Council for permission to implement a bi-monthly Food Truck Monday event starting in the spring at Guffey Park.

This project would lay the groundwork for multiple goals in the City of Wharton's Comprehensive Plan, specifically related to encouraging and growing small/local business development and increasing economic opportunities. In addition to the economic impact, hosting this event would attract more people to the central downtown area, which is the historical core of our city. In summary this event would increase the likelihood participants will invest in the local businesses of the area, could improve community pride, and it provides a food source on a day where other restaurants are typically closed.

Furthermore, this event helps the City achieve goals around parks and recreation in that it establishes Guffey Park as an open and out-door 'market space' destination that can be utilized for future farmer's markets, holiday markets, community garage sale/swaps, or other public gathering opportunities that build community. This event would be a small and inexpensive, yet a powerful way for the City to start the path towards positive and successful growth for our community.

It is my recommendation that the implementation of this event be recommended to City Council.

If you should have any questions, please contact me at 979-532-2491 ext 238. Thank You.

FOOD TRUCK MONDAY'S

Summary: The City of Wharton is interested in starting a bi-weekly Food Truck Monday lunch event starting in the spring at Guffey Park. This idea lays the groundwork for multiple goals in the City of Wharton's Comprehensive Plan, specifically related to encouraging and growing small/local business development and increasing economic opportunities. In addition to the economic impact, hosting this event could attract more people to the central downtown area, which is the historical core of our city. Establishing reasons that attract people to the central downtown area increases the likelihood that they will invest in the local businesses of the area, create and improve community pride, and it provides a food source on a day where other restaurants are typically closed. Furthermore, this event helps the City achieve goals around parks and recreation plans, in that it establishes Guffey Park as an open and outdoor 'market space' destination that can be utilized for future farmer's markets, holiday markets, community garage sale/swaps, or other public gathering opportunities that build community. This event would be a small and inexpensive, yet powerful way for the City to start the path towards positive and successful growth for our community.

Where: Guffey Park

Time Options: Every other Monday from Spring through Fall

10a-11a: Set up

11a-2p: Serving Hours

Mobile Unit Requirements:

- Food truck must be certified with state inspector
- Food truck must get certified by City/RSVP for Food truck Monday's

City Responsibilities:

- Make space available for certified and registered mobile food units
- Schedule & confirm mobile food units for each scheduled date
- Maintain 1 existing trash receptacle needed to be on-site
- Provide & install seating space

Outreach:

- Direct marketing to food trucks in local areas; can be done in person, by phone, or by Facebook messenger/email. Note that the Chamber has an existing list of mobile units that are certified and would be interested in participating.
- Advertisement for Food Truck Monday's in paper
- Create flyer to distribute
- Partner with Chamber, WEDCO, and WDBA to market for customers/potential vendors
- Send info out to City list-serve
- Ensure schools/Community College get the flyers
- Let local businesses know so they can support
- How to start a food truck business type article in the paper

FOOD TRUCK MONDAYS

Every 1st & 3rd Monday from 11a-2p @ GUFFEY PARK

*The City of Wharton invites you to eat with us at our new food truck lunch series,
Featuring a rotating schedule of food trucks!*



For more information about becoming one of our city certified food trucks or to register as a food truck for this lunch series, please contact Claudia Vasquez with the Code Enforcement Dept. by phone at 979-532-2491 x232 or by email at cvelasquez@cityofwharton.com

